



INFO@MAWHEBTAC.COM

PROJECT PROFILE

MAWHEBTAC



Project Introduction

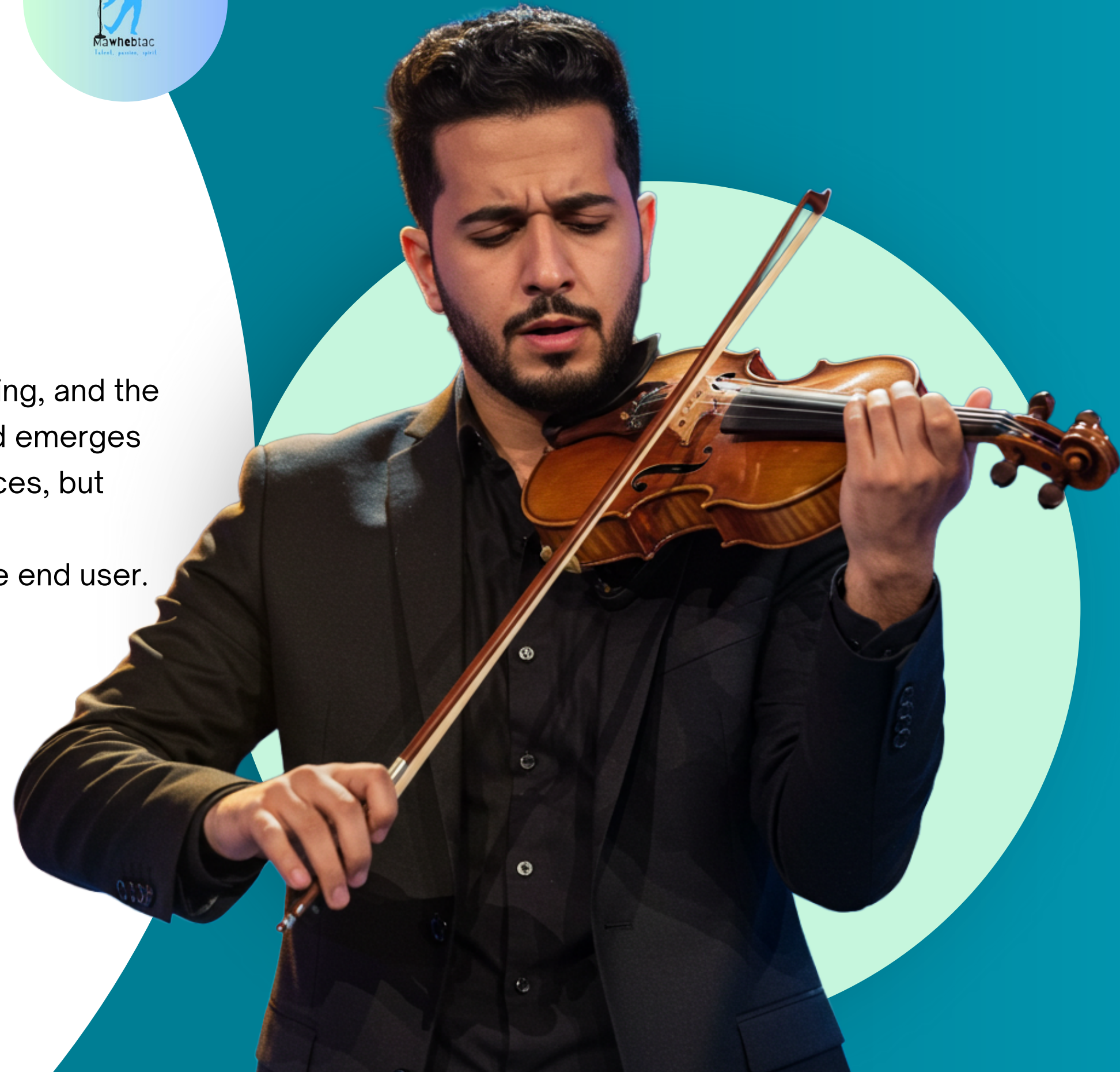
In an era where content creation and entertainment are rapidly accelerating, and the need to discover and professionally utilize talents is on the rise, the need emerges for a comprehensive platform that not only connects talents with audiences, but also links them with the most powerful pillars of artistic production:

🎬 Directors, producers, production companies, event organizers, and the end user.

From this vision, “**mawhebtac**” was born — the all-in-one digital marketplace that brings together all elements of the art industry in one place, driven by our belief in empowering talents, facilitating access to them, and supporting the advancement of the media and art industries.



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Platform Vision

To become the leading Arabic platform that:

- ✓ Discovers talents and showcases them professionally.
- ✓ Facilitates their connection with audiences, directors, producers, and organizers.
- ✓ Manages booking, contracting, and marketing processes.
- ✓ Supports the growth of the creative economy and cultural renaissance

Main Goal

Empowering talents, artists, and providers of artistic and creative services to

Receive opportunities and offers from production companies and directors.

Manage professional relationships, audience, and artistic schedules.

Build a true career path in the art industry that goes beyond fleeting appearances.





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Target Audiences

**Event organizers and
concert planners**

Artistic talents

**Production companies and
directors**

**Advertising and
marketing agencies**

**Businesses looking
for creative content**

**Audiences seeking artistic
services**



Platform Services

- ✓ Creating professional profiles for talents
- ✓ Showcasing portfolios and performance videos
- ✓ Supporting promotional campaigns for talents and services
- ✓ Direct booking and communication between talents and professionals
- ✓ Managing artistic schedules and reviews
- ✓ Providing educational and guidance content for talents
- ✓ Receiving offers and artistic opportunities from production companies





Mawhebtac is a digital platform that connects Arab talents with producers and directors, offering tools for managing bookings and contracts professionally.



Mawhebtac, we empower talents to shine and grow by connecting them with real opportunities in the art industry.

Contact Us



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THANK YOU FOR ATTENTION

END SLIDE

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